

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 26.171744 Longitude: -81.80061

Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	18,835	64,135	238,627
	Population Est 25Q1	18,963	64,203	237,918
	Population Est 24Q4	19,060	64,329	237,692
	Population Est 24Q3	18,999	64,353	237,417
	Population Est 24Q2	18,826	64,162	237,124
	Population Est 24Q1	18,799	63,877	236,453
	Population Est 23Q4	18,854	63,776	236,220
	Population Est 23Q3	19,042	64,011	236,530
	Population Est 23Q2	18,943	63,825	235,431
	Population Fcst	17,896	62,459	236,929
	2010 Census Population	18,785	61,996	211,072
	2000 Census Population	20,995	66,119	180,754
	1990 Census Population	19,649	50,038	112,856
	Current Year Daytime Population	43,089	125,557	305,579
	Average Seasonal Population	23,859	65,170	178,536
	Historical Annual Growth, 1990 – 2000	0.66%	2.83%	4.82%
	Historical Annual Growth, 2000 – 2010	-1.11%	-0.64%	1.56%
	Estimated Annual Growth, 2010 – CY	0.02%	0.23%	0.85%
	Projected Annual Growth, CY to Y5	-1.02%	-0.53%	-0.14%
	Group Qtrs Est	441	1,440	3,356
Transient Est Average Last 4 Qtrs	10,332	16,217	27,894	
Households	Current Year Estimated Households	9,398	30,915	108,134
	Households Est 25Q1	9,462	30,951	107,904
	Households Est 24Q4	9,513	31,006	107,766
	Households Est 24Q3	9,482	31,030	107,634
	Households Est 24Q2	9,394	30,936	107,491
	Households Est 24Q1	9,345	30,767	107,149
	Households Est 23Q4	9,370	30,702	107,016
	Households Est 23Q3	9,465	30,833	107,183
	Households Est 23Q2	9,421	30,772	106,707
	Households Fcst	8,925	29,993	107,296
	2010 Census Households	9,478	29,921	94,236
	2000 Census Households	10,363	30,999	78,926
	1990 Census Households	9,615	23,033	48,545
	Historical Annual Growth, 1990 – 2000	0.75%	3.01%	4.98%
	Historical Annual Growth, 2000 – 2010	-0.89%	-0.35%	1.79%
	Estimated Annual Growth, 2010 – CY	-0.06%	0.23%	0.95%
	Projected Annual Growth, CY to Y5	-1.03%	-0.60%	-0.16%
Population per Household	1.96	2.03	2.18	

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Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	6.6%	5.3%	4.1%
	HH Income \$250,000 to \$499,999	7.9%	6.3%	4.9%
	HH Income \$200,000 to \$249,999	18.4%	14.8%	11.4%
	HH Income \$175,000 to \$199,999	7.0%	5.1%	5.2%
	HH Income \$150,000 to \$174,999	4.9%	5.2%	6.3%
	HH Income \$100,000 to 149,999	12.7%	15.8%	17.0%
	HH Income \$75,000 to 99,999	9.2%	11.1%	12.2%
	HH Income \$50,000 to 74,999	9.9%	11.6%	15.1%
	HH Income \$35,000 to 49,999	8.0%	8.6%	8.6%
	HH Income \$25,000 to 34,999	3.4%	4.7%	5.1%
	HH Income \$15,000 to 24,999	4.3%	5.2%	4.5%
	HH Income \$0 to 14,999	7.6%	6.3%	5.6%
	Average Household Income	\$254,918	\$206,282	\$162,463
	Median Household Income	\$125,341	\$106,755	\$97,291
	Per Capita Income	\$128,928	\$100,455	\$74,343
	Average Disposable Income	\$122,845	\$112,024	\$104,215
	Median Disposable Income	\$109,529	\$93,216	\$85,040
	Discretionary HH Income Over \$150,000	30.9%	23.7%	17.0%
	Discretionary HH Income \$125,000 to \$149,999	8.0%	7.0%	7.5%
	Discretionary HH Income \$100,000 to \$124,999	6.4%	7.2%	8.8%
	Discretionary HH Income \$75,000 to \$99,999	9.5%	11.1%	12.1%
	Discretionary HH Income \$50,000 to \$74,999	13.2%	15.3%	17.0%
	Discretionary HH Income \$25,000 to \$49,999	14.3%	17.7%	20.7%
	Discretionary HH Income Under \$25,000	17.8%	18.0%	16.9%
	Average Discretionary HH Income	\$96,503	\$87,695	\$80,985
	Median Discretionary HH Income	\$85,436	\$73,764	\$68,120
	Householder White – Count	8,035	25,486	79,603
	Median HH Income	\$140,144	\$118,183	\$109,085
	Average HH Income	\$126,072	\$118,845	\$113,397
	Householder Black or African-American – Count	187	502	2,883
	Median HH Income	\$66,837	\$72,199	\$78,026
	Average HH Income	\$79,368	\$91,152	\$89,247
	Householder Hispanic – Count	847	3,502	19,638
	Median HH Income	\$76,545	\$66,559	\$75,278
Average HH Income	\$90,947	\$76,979	\$87,534	
Householder Asian or Pacific Islander – Count	42	301	1,351	
Median HH Income	\$263,029	\$161,028	\$109,313	
Average HH Income	\$151,961	\$133,908	\$112,012	
Householder Other or Pacific Islander – Count	287	1,124	4,659	
Median HH Income	\$94,619	\$78,700	\$81,968	
Average HH Income	\$101,703	\$86,576	\$91,881	

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Gender	Male Population	8,660	30,248	113,014
	Female Population	10,175	33,887	125,614
Total Population by Age	Count of Pop 0 to 4 years	528	1,992	8,566
	Count of Pop 0 to 7 years	686	2,561	11,551
	Count of Pop 5 - 13	882	3,280	15,159
	Count of Pop 14 - 18	487	1,868	8,223
	Count of Pop 19 - 22	567	2,123	8,665
	Count of Pop 22 - 25	477	1,704	6,590
	Count of Pop 25 - 29	634	2,409	9,856
	Count of Pop 30 - 34	575	2,389	9,769
	Count of Pop 35 - 39	564	2,392	10,456
	Count of Pop 40 - 44	608	2,446	10,720
	Count of Pop 45 - 59	2,366	9,129	36,030
	Count of Pop 60 - 74	5,506	17,039	57,605
	Count of Pop 75 - 84	3,909	12,327	40,783
	Count of Pop 85+	1,732	5,037	16,205
	% of Pop 0 to 4 years	2.8%	3.1%	3.6%
	% of Pop 0 to 7 years	3.6%	4.0%	4.8%
	% of Pop 5 - 13	4.7%	5.1%	6.4%
	% of Pop 14 - 18	2.6%	2.9%	3.4%
	% of Pop 19 - 22	3.0%	3.3%	3.6%
	% of Pop 22 - 25	2.5%	2.7%	2.8%
	% of Pop 25 - 29	3.4%	3.8%	4.1%
	% of Pop 30 - 34	3.1%	3.7%	4.1%
	% of Pop 35 - 39	3.0%	3.7%	4.4%
	% of Pop 40 - 44	3.2%	3.8%	4.5%
	% of Pop 45 - 59	12.6%	14.2%	15.1%
	% of Pop 60 - 74	29.2%	26.6%	24.1%
	% of Pop 75 - 84	20.8%	19.2%	17.1%
	% of Pop 85+	9.2%	7.9%	6.8%
Median Age	65.5	62.4	58.3	
Average Age	57.7	55.4	52.6	
Male Population by Age	% of Pop 0 to 4 years	3.1%	3.4%	3.9%
	% of Pop 5 - 13	5.2%	5.6%	6.9%
	% of Pop 14 - 18	2.8%	3.1%	3.7%
	% of Pop 19 - 22	3.3%	3.6%	3.9%
	% of Pop 22 - 25	2.8%	3.0%	3.0%
	% of Pop 25 - 29	3.8%	4.2%	4.6%
	% of Pop 30 - 34	3.3%	4.2%	4.4%
	% of Pop 35 - 39	3.2%	4.1%	4.7%
	% of Pop 40 - 44	3.3%	4.0%	4.7%
	% of Pop 45 - 59	12.7%	14.4%	15.2%
	% of Pop 75 - 84	20.9%	18.6%	16.4%
	% of Pop 60 - 74	27.6%	24.6%	22.5%
	% of Pop 85+	8.1%	7.2%	6.2%
	Median Age	64.2	60.3	55.7
Average Age	56.3	53.7	51.1	

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	% of Pop 35 - 39	2.8%	3.4%	4.1%
	% of Pop 40 - 44	3.2%	3.7%	4.3%
	% of Pop 45 - 59	12.5%	14.1%	15.0%
	% of Pop 60 - 74	30.6%	28.3%	25.6%
	% of Pop 75 - 84	20.6%	19.8%	17.7%
	% of Pop 85+	10.1%	8.4%	7.3%
	Median Age	66.4	64.1	60.4
Average Age	58.9	56.8	53.9	
Race	Count of White	15,795	52,159	173,319
	Count of Black or African-American	778	2,263	13,171
	Count of Asian or Pacific Islander	222	910	3,966
	Count of Other races	2,039	8,802	48,171
	White	83.9%	81.3%	72.6%
	Black or African American	4.1%	3.5%	5.5%
	Asian	1.2%	1.4%	1.7%
	Other Races	10.8%	13.7%	20.2%
Language Spoken	Speak English at Home	85.3%	80.7%	70.4%
	Speak Spanish at Home	9.1%	12.1%	20.3%
	Speak French or French Creole at Home	2.2%	1.9%	4.0%
	Speak German at Home	0.8%	1.2%	0.8%
	Speak Other Indo-European Languages at Home	1.7%	1.9%	2.1%
	Speak Russian and Other Slavic Languages at Home	0.3%	1.2%	1.2%
	Speak Chinese at Home	0.0%	0.1%	0.3%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.2%	0.2%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.2%	0.3%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.2%	0.1%
	Speak Other Language at Home	0.3%	0.2%	0.2%
Hispanic	Hispanic Population	2,099	9,583	56,356
	Hispanic Population Percent	11.1%	14.9%	23.6%
	Mexican	10.8%	32.2%	30.8%
	Puerto Rican	5.5%	6.9%	8.7%
	Cuban	38.0%	22.1%	25.1%
	Dominican	0.2%	4.4%	2.4%
	Central American	25.0%	12.0%	11.2%
	South American	15.7%	17.8%	18.3%
	Other Hispanic	4.9%	4.6%	3.5%
	2000 Hispanic Population Percent	6%	10%	14%
1990 Hispanic Population Percent	4%	6%	7%	

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Ancestry	American (percent of total population)	7.7%	6.4%	5.3%
	American	7.6%	6.2%	5.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	0.6%	0.9%	1.2%
	Chinese	0.0%	0.3%	0.4%
	Japanese	0.0%	0.1%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.4%	0.3%	0.4%
	South East Asian (ie. Vietnamese)	0.0%	0.1%	0.1%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	51.1%	47.9%	38.8%
	British	10.6%	9.1%	6.8%
	Dutch	0.8%	0.8%	0.6%
	French	1.8%	1.8%	1.5%
	German	11.0%	9.6%	7.7%
	Italian	5.9%	6.3%	5.7%
	Polish	2.3%	2.2%	1.9%
	Scandinavian	2.7%	2.6%	2.0%
	Scotch/Irish	11.1%	10.6%	8.2%
Other European (ie. Greek/Russian)	4.9%	5.0%	4.4%	
Middle Eastern	0.4%	0.4%	0.4%	
Other Ancestry	11.7%	12.4%	12.7%	
Unclassified Ancestry	11.5%	11.7%	10.8%	
Education (Age 25+)	Adult Population (25 Years or Older)	15,893	53,168	191,424
	Elementary (0 to 8)	2.0%	2.6%	4.3%
	Some High School (9 to 11)	2.8%	3.5%	4.0%
	High School Graduate (12)	15.7%	19.5%	24.0%
	Some College (13 to 16)	15.5%	16.3%	16.5%
	Associates Degree Only	7.7%	8.3%	8.7%
	Bachelors Degree Only	34.3%	28.4%	24.7%
	Graduate Degree	21.9%	21.4%	17.8%
	% College (4+)	56.3%	49.8%	42.5%
Household Type	Total Households – count	9,398	30,915	108,134
	One Person HHs – count	3,458	10,564	32,947
	Family HHs – count	5,388	18,486	69,157
	Married Couple – count	4,718	16,061	56,525
	w/own children – count	584	2,282	11,040
	w/out own children – count	4,134	13,779	45,485
	Male Householder – count	289	1,020	4,205
	Female Householder – count	380	1,405	8,427
	Non-Family Households – count	553	1,865	6,030
	1 Person Household	36.8%	34.2%	30.5%
	2 Person Household	45.8%	46.0%	45.1%
	3 Person Household	7.7%	9.0%	10.5%
	4 Person Household	5.2%	6.2%	7.7%
	5 Person Household	2.6%	2.8%	3.8%
6 Person Household	1.2%	1.1%	1.6%	
7+ Person Household	0.6%	0.7%	0.9%	
% Households With Children	8.1%	10.6%	15.6%	

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Naples Plaza Naples, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Housing	Total Housing Units	15,149	46,787	152,735
	Owner Occupied Percent	44.1%	49.0%	51.2%
	Renter Occupied Percent	17.9%	17.1%	19.6%
	Vacant Housing Percent	38.0%	33.9%	29.2%
	Total Housing Units (Census 2000)	15,011	44,038	107,860
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	25.8%	21.1%	19.4%
	Property Value \$750,000 to \$999,999	9.9%	9.1%	13.2%
	Property Value \$500,000 to \$749,999	12.8%	16.4%	23.8%
	Property Value \$400,000 to \$499,999	3.6%	6.6%	8.7%
	Property Value \$300,000, to \$399,999	4.1%	7.6%	8.4%
	Property Value \$200,000 to \$299,999	2.3%	3.9%	3.8%
	Property Value \$150,000 to \$199,999	0.8%	1.1%	1.2%
	Property Value \$100,000 to \$149,999	0.3%	1.2%	0.9%
	Property Value \$60,000 to \$99,999	0.5%	0.7%	0.8%
	Property Value \$40,000 to \$59,999	0.0%	0.3%	0.3%
	Property Value \$0 to \$39,999	0.5%	0.9%	1.1%
	Median Home Value	\$1,289,123	\$1,051,421	\$767,720
Wealth per Household	\$0 and under - percent	14.8%	15.0%	15.6%
	\$1 to \$4999 - percent	6.8%	7.0%	7.4%
	\$5k to \$9999 - percent	3.7%	3.8%	4.0%
	\$10k to \$24999 - percent	5.6%	5.7%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.6%
	\$50k to \$99999 - percent	10.1%	10.2%	10.3%
	\$100k to \$249999 - percent	19.3%	19.3%	19.1%
	\$250k to \$499999 - percent	15.0%	14.8%	14.4%
	\$500k+ - percent	18.2%	17.6%	16.7%
	Median HH Wealth	\$119,458	\$113,405	\$101,680
	Avg HH Wealth	\$283,463	\$277,024	\$266,559
Economic Viability	Economic Viability Local	308	310	302
	Economic Viability Indexed	111	112	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	7,640	24,924	100,706
	Managerial/Executive	29.4%	25.6%	20.9%
	Professional Specialty	21.3%	20.5%	18.5%
	Healthcare Support	4.3%	2.1%	2.7%
	Sales	15.1%	13.8%	13.4%
	Office & Administrative Support	4.9%	7.8%	9.0%
	Protective Service	0.6%	1.0%	1.9%
	Food Preparation	10.2%	8.9%	8.1%
	Building Maintenance & Cleaning	3.4%	3.6%	5.7%
	Personal Care	2.3%	3.5%	2.9%
	Farming, Fishing, & Forestry	0.7%	0.4%	0.4%
	Construction	4.8%	7.1%	9.1%
	Production & Transportation	3.0%	5.8%	7.5%
	Percent White Collar Workers	75.0%	69.8%	64.5%
	Percent Blue Collar Workers	25.0%	30.2%	35.5%

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	Agriculture/Mining/Construction	9.2%	9.8%	11.8%
	Manufacturing	5.1%	3.7%	4.0%
	Transportation	1.8%	2.8%	3.5%
	Information	0.9%	1.0%	1.2%
	Wholesale/Retail	13.1%	14.6%	14.3%
	Finance, Insurance, Real Estate	15.2%	12.5%	10.0%
	Professional Services	12.7%	11.4%	9.0%
	Management Services	0.0%	0.1%	0.1%
	Administrative/Waste Services	4.7%	5.1%	6.3%
	Educational Services	16.8%	16.7%	17.4%
	Entertainment Services	13.9%	13.9%	14.0%
	Other Professional Services	5.1%	6.2%	5.7%
	Public Administration	1.5%	2.1%	2.7%
Vehicles per HH	No Vehicles	6.5%	4.2%	4.7%
	1 Vehicle	48.6%	49.6%	45.4%
	2 Vehicles	35.9%	37.1%	38.1%
	3 or more vehicles	8.9%	9.1%	11.8%
	Average Number of Vehicles	1.49	1.54	1.60
Change	Births (last 12 months)	104	378	1,619
	Deaths (last 12 months)	385	1,204	3,994
	Migration (last 12 months)	293	811	3,911
Work place	Workplace Establishments	3,292	7,894	14,917
	Workplace Employees (FTE)	25,465	67,414	122,890